

**GOVERNMENT OF NATIONAL CAPITAL TERRITORY OF DELHI
DIRECTORATE OF EDUCATION: SCHOOL BRANCH (HEALTH)
OLD SECRETARIAT: DELHI - 110054**

No. DE.23(386)/Sch.Br/SHP/2026/94-101

Dated: 22.06.26

CIRCULAR

Subject: Observance of Stop Diarrhoea Campaign (SDC)-2026 in all Govt./Govt. Aided/Private Unaided Recognized Schools of Directorate of Education.

Please find enclosed herewith D.O. letter No. Z-28020/41/2018-CH dated: 14th May 2026 received from Department of Health and Family Welfare, GOI, regarding Stop Diarrhoea Campaign-2026.

In this regard, all Heads of Govt./Govt. Aided/Private Unaided Recognized Schools are directed to undertake the following activities during the campaign period: which is 1st June to 31st July 2026.

Preparatory Phase

Heads of Schools must ensure cleaning of all school water storage tanks by 30th June 2026.

Awareness Activities

- i) Conduct morning assembly talks on prevention and management of diarrhoea.
- ii) Organize PTM's to sensitize parents on: -
 - Importance of handwashing with soap.
 - Safe drinking water practices.
 - Food hygiene and sanitation.
 - Early signs and symptoms of diarrhoea.
 - Importance of ORS and Zinc supplementation.

Display of IEC Material

- Display of informative posters and IEC material at prominent locations within the school premises.

Promotion of Hand Hygiene

- Handwashing demonstrations highlighting the correct technique and critical times for handwashing with soap (before eating, after using the toilet, etc.).
- Ensure availability of soap and water at handwashing stations and toilets.
- Each School should have poster displayed at the hand washing area on steps for effective hand washing.
- Safe Drinking Water and Sanitation.
- Ensure regular cleaning of water storage tanks and drinking water points.
- Maintain cleanliness of school premises and toilets.
- Ensure proper waste disposal mechanisms within the school campus.

Health Education Sessions

- School Health & Wellness Ambassadors/Teachers may conduct special sessions on prevention of diarrhoeal diseases and healthy hygiene practices.

Student engagement activities

- Activities like Drawing/Painting Competitions, Rangoli Competitions, Poster-Making, Slogan-Writing, Quiz Competitions, and Nukkad Natak/Role Plays on the theme of diarrhoea prevention and hygiene promotion may be organized.
- These activities should be conducted during the campaign period to encourage healthy hygiene practices and create awareness among students, teachers, and the school community.

All DDEs (Districts/Zones) are requested to monitor and ensure the compliance of the same and send compiled report to healthschoolbranch@gmail.com by 03.08.2026.

Format for report in excel sheet shall be shared with DDE's (District) via mail.

This issues with the prior approval of Competent Authority.

Harsh
21/08/26
(Dr. Harsh Arya)
Addl. DE (Health)

Enclosed : D.O. letter

All Heads of Govt., Govt. Aided and Private Unaided Recognized Schools under Directorate of Education through DEL-E

No. DE.23(386)/Sch.Br/SHP/2026/94-101

Dated: 22.06.26.

Copy to:-

1. PS to Secretary (Education)
2. PA to Director (Education)
3. PA to Addl. DE (Schools)
4. DDE (PSB)
5. DDE (ASB)
6. All RDEs, DDEs (District/Zone) to ensure compliance.
7. Programmer (MIS) for uploading on MIS
8. Guard File

Vandana
(Vandana Agrawal)
OSD (Health)



भारत सरकार
स्वास्थ्य एवं परिवार कल्याण विभाग
स्वास्थ्य एवं परिवार कल्याण मंत्रालय
Government of India
Department of Health and Family Welfare
Ministry of Health and Family Welfare

मीरा श्रीवास्तव, आई.आर.एस.

संयुक्त सचिव

Meera Srivastava, IRS

Joint Secretary

File No. Z-28020/41/2018-CH

Dated: 14/5 May 2026

Dear Colleagues,

As you are aware, reducing childhood mortality is a key priority for both the National and State Governments. Childhood diarrhoea remains a major public health concern in India, accounting for approximately 4.3% of deaths among children under five years of age. The majority of these deaths are preventable through early identification and timely management of dehydration. The prompt use of Oral Rehydration Solution (ORS), zinc supplementation and continued adequate nutrition during episodes of diarrhoea can significantly reduce mortality and improve child health outcomes.

2. To address this issue effectively, the Ministry of Health and Family Welfare (MoHFW), Government of India, rebranded its nationwide initiative as the "STOP Diarrhoea Campaign" with the slogan:

"Diarrhoea ki Roktham, Safai aur ORS se rakhen apna dhyaan"

"डायरिया की रोकथाम, सफाई और ओआरएस से रखें अपना ध्यान"

3. The STOP Diarrhoea 2026 Campaign would have two phases: **Preparatory Phase (1st – 15th June 2026) and Implementation Phase (16th June – 31st July 2026).**

(i) The preparatory phase emphasizes planning, capacity building, and interdepartmental coordination. States/ UTs are encouraged to establish a State Task Force, finalize IEC (Information, Education, and Communication) and SBCC (Social and Behaviour Change Communication) strategies in coordination with line ministries/ departments and ensure preparedness for the co-packaging and distribution of ORS and Zinc.

(ii) The implementation phase will align with the seasonal surge in diarrhoeal diseases. Key interventions include promotion of exclusive breastfeeding, rotavirus immunization, hand hygiene, provision of safe drinking water, distribution of ORS and Zinc, establishment of ORS-Zinc Corners at all health facilities and Anganwadis, raising awareness among parents and children using platforms like Parent-Teacher Meetings (PTMs) in schools and preparedness for diarrhoea outbreaks through timely surveillance, rapid response, and adequate availability of essential supplies.

The success of the campaign depends on strong coordination among departments such as Education, Women and Child Development, Jal Shakti, Rural Development and Panchayati Raj. It also requires active involvement of local groups including self-help groups, community radio, ration shops, and street plays (nukkad natak) to spread awareness and ensure outreach to every section of society.

#Measles Rubella Elimination

#Anemia Mukta Bharat

For effective implementation of the campaign's communication strategy, a common poster highlighting the key programmatic activities of line ministries will be shared with States/UTs for wider dissemination.

4. A guidance note on the prevention and management of childhood diarrhoea under the STOP Diarrhoea 2026 Campaign has been prepared and is enclosed for your reference. You are requested to ensure that all under-five children with diarrhoea have access to ORS and Zinc and receive appropriate care at both the facility and community levels. For operationalization of the campaign activities, financial proposals have already been approved in the Annual Programme Implementation Plan (PIP)/Supplementary PIP for FY 2026-27 for all States and UTs.

5. In addition, a detailed list of Acute Diarrhoeal Disease outbreaks, along with identified hotspots for diarrhoeal outbreaks reported under the Integrated Disease Surveillance Programme (IDSP) portal across States and UTs over the years, is attached. This critical information is intended to support evidence-based planning, strengthen preparedness and preventive actions at all levels, and help avert future outbreaks and save children's lives.

6. You are requested to ensure active collaboration among all relevant departments/stakeholders for the successful implementation of the STOP Diarrhoea 2026 Campaign to prevent avoidable deaths among children. Kindly direct all District Magistrates/Collectors to lead the implementation with strong interdepartmental convergence at the district and block levels, and to ensure regular monitoring and review at the State and district levels. Your continued support is vital for the success of the campaign.

7. For any further support, your team may reach-out to Dr. Shobhna Gupta, Deputy Commissioner (CH), MoHFW (Email Id: shobhna.gupta@gov.in).

Encl: As above

With regards,

Yours Sincerely



(Meera Srivastava)

To

Additional Chief Secretary (Health)/ Principal Secretary (Health)/ Secretary (H&FW)/
Principal Secretary (Medical Education), All States/ UTs

Copy to:

- Mission Director (NHM), All States/ UTs
- State Nodal Officer – Child Health, All States/ UTs
- PSO to Secretary (H&FW), MoHFW
- PPS to AS&MD (NHM), MoHFW
- Child Health Section – For necessary coordination



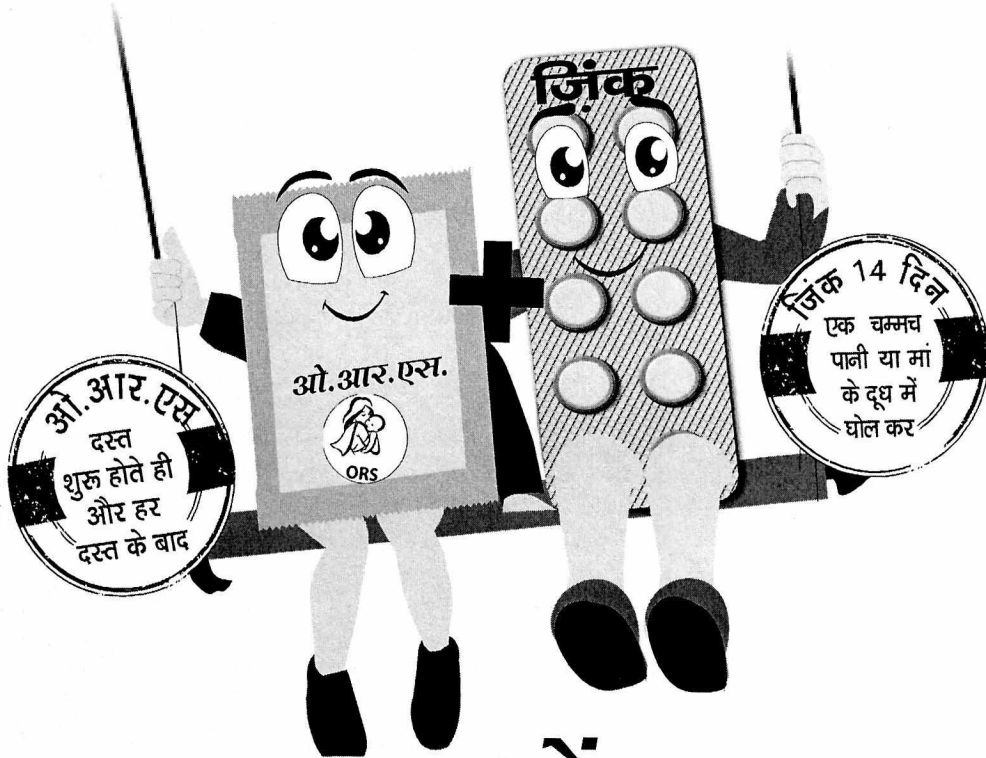
सत्यमेव जयते
राष्ट्रीय राजधानी क्षेत्र
दिल्ली सरकार



स्टॉप डायरिया अभियान

“डायरिया की रोकथाम सफाई और ओ.आर.एस. से रखें अपना ध्यान”

1 जून से 31 जुलाई 2026



दस्त का करें इलाज
ओ.आर.एस+ जिंक लें साथ-साथ



अधिक जानकारी के लिए स्कैन करें

5 साल से कम उम्र के बच्चों में दस्त (डायरिया) है घातक दस्त से शरीर में पानी एवं अन्य खनिज तत्वों की कमी हो जाती है।